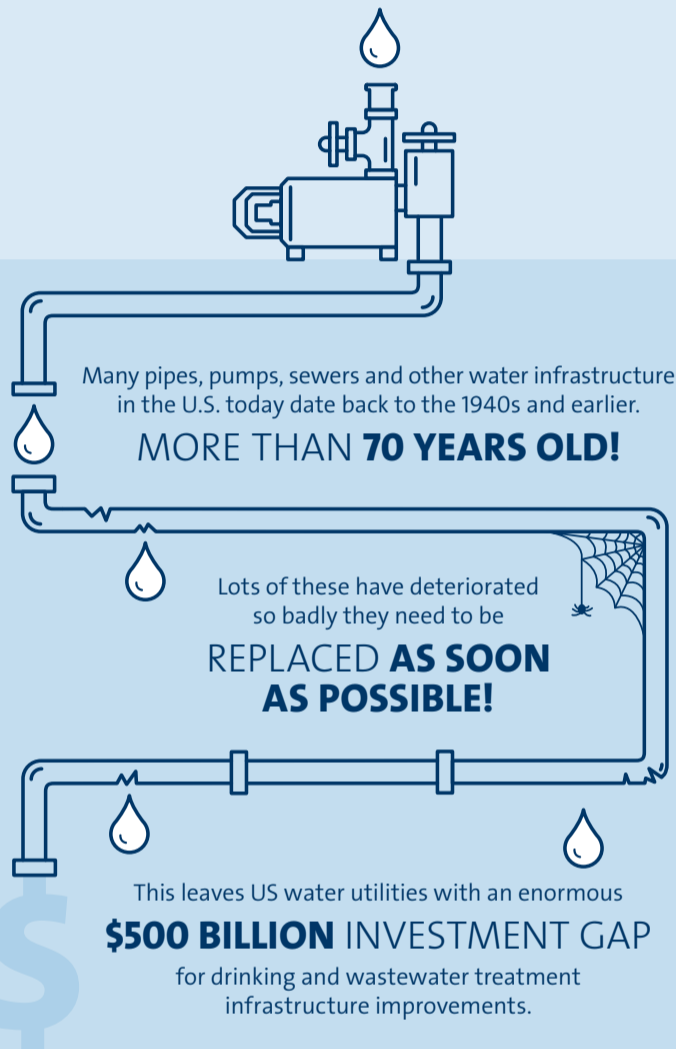
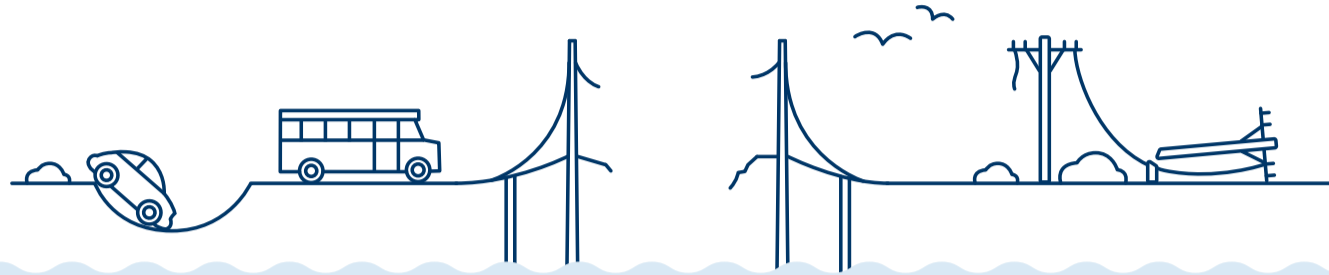


OUT OF SIGHT, OUT OF MIND? AGING WATER INFRASTRUCTURE

Infrastructure is the foundation that connects our nation's businesses, communities, and people. It drives our economy and improves our quality of life. For the U.S. economy to be the most competitive in the world, our infrastructure must be outstanding.

Most of us associate infrastructure with roads, bridges, power lines and general transportation – things that you can clearly see. It's a different story for water infrastructure. When a road, a sidewalk or a bridge needs repairing – it is obvious to all, but when it comes to the pipes, sewerage, and pumping stations that stretch all over the country, it's a case of out of sight, out of mind.

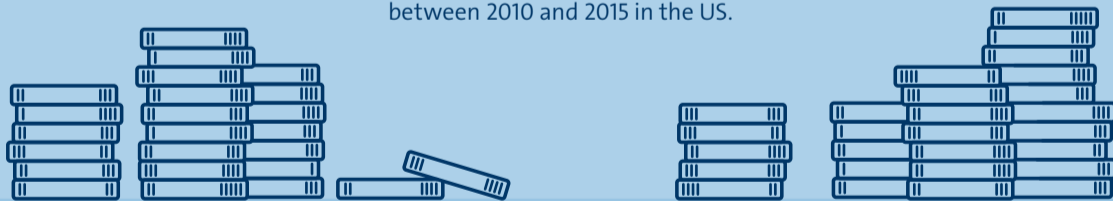
Today, our water infrastructure systems are failing to keep pace with current and expanding needs.



This is one of the reasons why water bills are increasing across the country. Overall, prices have

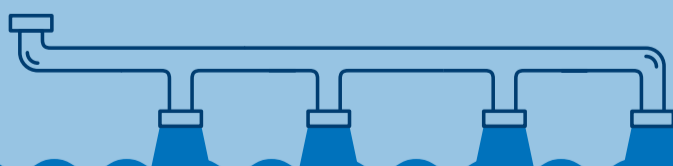
RISEN BY 41%

between 2010 and 2015 in the US.



Luckily, water utilities are working hard to plan and solve these challenges so that we can look forward to a more

SUSTAINABLE AND DURABLE WATER INFRASTRUCTURE IN THE FUTURE



WE NEED TO ACKNOWLEDGE THE VALUE OF WATER.

BECAUSE, WHAT WOULD WE DO IF THE WATER STOPPED RUNNING?

Explore more on www.whorunsthewater.com