

# Grundfos Americas Corporation

## CCPA Data Collection Disclosure

Category of personal information	We collected such personal information to use for the following business or commercial purposes:	We have collected such personal information from the following categories of sources:	We shared such personal information with the following categories of third parties:
Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver's license number, passport number, or other similar identifiers.	To respond to customer service requests and provide support; to operate and provide the Grundfos Americas Corporation Sites; to send promotional communications; for compliance with legal obligations; for fraud protection and security purposes; and to use user preferences, monitor incoming traffic and content viewing, evaluate and improve the effectiveness of the Grundfos Americas Corporation Sites, enhance the website user experience, and deliver advertisements and offers relevant to user interests.	From the California resident	Cloud hosting and internet service providers, government entities, operating systems and platforms
Any categories of personal information described in subdivision (b) of Section 1798.00, "Personal information" means any information that identifies, relates to, describes, or is capable of being associated with, a particular individual, including, but not limited to, his or her name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. "Personal information" does not include publicly available information that is lawfully made available to the general public from federal, state, or local government records.	To respond to customer service requests and provide support; to send promotional communications; for compliance with legal obligations; and for fraud protection and security purposes.	From the California resident	Cloud hosting and internet service providers, government entities, operating systems and platforms
Characteristics of protected classifications under California or federal law, including age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender), gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	N/A (subject to statutory exceptions described in Section 1 above)	N/A (subject to statutory exceptions described in Section 1 above)	N/A (subject to statutory exceptions described in Section 1 above)
Commercial information, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	To respond to customer service requests and provide support; to send promotional communications; for compliance with legal obligations; and for fraud protection and security purposes.	From the California resident	Cloud hosting and internet service providers, government entities, operating systems and platforms
Biometric information.	N/A	N/A	N/A
Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an Internet Web site, application, or advertisement.	To operate and provide the Grundfos Americas Corporation Sites; for fraud protection and security purposes; and to use user preferences, monitor incoming traffic and content viewing, evaluate and improve the effectiveness of the Grundfos Americas Corporation Sites, enhance the website user experience, and deliver advertisements and offers relevant to user interests.	From the California resident	Cloud hosting and internet service providers, government entities, operating systems and platforms
Geolocation data.	To monitor incoming traffic and content viewing, evaluate and improve the effectiveness of the Grundfos Americas Corporation Sites, enhance the website user experience, and deliver advertisements and offers relevant to user interests.	From the California resident	Cloud hosting and internet service providers, government entities, operating systems and platforms
Audio, electronic, visual, thermal, olfactory, or similar information.	N/A	N/A	N/A
Professional or employment-related information.	N/A (subject to statutory exceptions described in Section 1 above)	N/A (subject to statutory exceptions described in Section 1 above)	N/A (subject to statutory exceptions described in Section 1 above)
Educational information, defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy Act (20 U.S.C. section 1221g, 34 C.F.R. Part 99).	N/A (subject to statutory exceptions described in Section 1 above)	N/A (subject to statutory exceptions described in Section 1 above)	N/A (subject to statutory exceptions described in Section 1 above)
Inferences drawn from any of the information identified above to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	To send promotional communications; for fraud protection and security purposes; and to use user preferences, monitor incoming traffic and content viewing, evaluate and improve the effectiveness of the Grundfos Americas Corporation Sites, enhance the website user experience, and deliver advertisements and offers relevant to user interests.	Based on personal information collected from the categories of sources described above.	Cloud hosting and internet service providers, government entities, operating systems and platforms